#MAKEPEACE: SOCIAL MEDIA SHALOM
THREE GOALS OF OUR TIME TOGETHER

1: Understand our calling to be peacemakers, in this case, on social media platforms

2: Examine the kind of posture we should have on social media as faith leaders

3: Learn how to craft a social media strategy that empowers us to be peacemakers
WE DON’T HAVE A CHOICE ON WHETHER WE DO SOCIAL MEDIA, THE QUESTION IS HOW WELL WE DO IT.”

Eric Qualman, “Socialnomics: How Social Media Transforms the Way We Live and Do Business”
GOAL #1

Understand our calling to be peacemakers, in this case, on social media platforms

"Blessed are the peacemakers"
“GOD CREATED THE WORLD IN A WEB OF RELATIONSHIPS THAT OVERFLOWED WITH FORCEFUL GOODNESS.”

“SO THEN WE PURSUE THE THINGS WHICH MAKE FOR PEACE AND THE BUILDING UP OF ONE ANOTHER.”

Romans 14:19
“A NEW COMMAND I GIVE YOU: LOVE ONE ANOTHER. AS I HAVE LOVED YOU, SO YOU MUST LOVE ONE ANOTHER. BY THIS EVERYONE WILL KNOW THAT YOU ARE MY DISCIPLES, IF YOU LOVE ONE ANOTHER.”

John 13:34-35
GOAL #2

Examine the kind of posture we should have on social media as faith leaders

Do nothing out of selfish ambition or empty pride, but in humility consider others more important than yourselves.

Philippians 2:3
1: MY WORTH IS NOT DEFINED BY SOCIAL MEDIA UPDATES OR REACTIONS
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2: THERE IS A PERSON BEHIND THE POST
1: My worth is not defined by social media updates or reactions

2: There is a person behind the post

3: I want to authentically connect before I attempt to correct
“DO NOT REPAY ANYONE EVIL FOR EVIL. CAREFULLY CONSIDER WHAT IS RIGHT IN THE EYES OF EVERYBODY. IF IT IS POSSIBLE ON YOUR PART, LIVE AT PEACE WITH EVERYONE.”

Romans 12:17-18
1: MY WORTH IS NOT DEFINED BY SOCIAL MEDIA UPDATES OR REACTIONS

2: THERE IS A PERSON BEHIND THE POST

3: I WANT TO AUTHENTICALLY CONNECT BEFORE I ATTEMPT TO CORRECT

4: UNFOLLOW, UNFRIEND, AND BLOCK ARE PEACE-BUILDING TOOLS- NOT PUNISHMENTS
1: My worth is not defined by social media updates or reactions

2: There is a person behind the post

3: I want to authentically connect before I attempt to correct

4: Unfollow, unfriend, and block are peace-building tools - not punishments

5: Regular breaks from social media are good for my soul (and I don't need to announce them on Facebook)
GOAL #3

3: Learn how to craft a social media strategy that empowers us to be peacemakers

"Lord make me an instrument of peace"
CONSIDER YOUR "WHY"

Hebrews 10:24

"And let us consider how we may spur one another on toward love and good deeds,"
THREE TYPES OF PEACEMAKING POSTS

1: One that inspires **passion**
2: One that give **purpose**
3: One that invites others to **play**
GO IN PEACE

To love and serve online :)